

PLANNING GUIDE

Get Your Project Done Right the First Time!



CLASSIC METAL ROOFS LLC
"THE BEST ROOFS UNDER THE SUN."
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CLASSIC METAL ROOFS

PLANNING GUIDE

If you want to be sure that your next roof installation is **“THE PERFECT EXPERIENCE,”** then you’re going to love this handy little guide. This was written not to sell you anything in particular or to promote a certain roofing company or product.

Instead, this was written specifically for you, the homeowner (or contractor) to help you make sure you get exactly what you want, no matter how knowledgeable you are and no matter how “slick” a company presentation is.

This guide is meant to give you an overview so you can be better prepared to see through the “fluff” and get down to the solution you truly need. It’s also not meant to be a hidden “sales pitch” by us...just helpful information to get you up to speed!

ENJOY!

10 Steps to Your Next Roof Installation

Turn your roofing experience into an investment rather than an expense!

When you're about to start planning for the installation of a new roof, there are a few key things to pay close attention to so you can be certain that you're getting what you want.

1

Consider the material you will use. The two most popular types of roofing materials available today are asphalt (classic shingle style roofs) and metal (such as aluminum). While most roofs today still have asphalt shingles, metal is quickly gaining ground in the industry as a long lasting, aesthetically pleasing, environmentally friendly alternative.

2

Get quotes for a range of project styles or "portfolios." Even if you know the roofing company you would like to use, spend some time reviewing different options of materials and different packages the company offers. By reviewing these options on the company's website first, you will be better prepared to follow up on individualized options offered as part of your quote.

3

Assess your roofing needs in conjunction with the climate and weather surrounding your home. For example, do you live in a place where the weather is quite mild year round, and asphalt shingles may suffice? Or do you live in a place where high winds are common at least once per year, increasing risk of lifted shingles or downed branches, and your home may be better protected by aluminum roofing? As you know, in this part of the country there's ALWAYS the threat of Nor'easters to roll through which is why metal roofing is so popular!

4

What are you looking for aesthetically in your roof? This is especially relevant for homes that have a tilted roof or roof that is visibly prominent in some other way. Homeowners often may choose a roof based on practicality and price alone, but it's important to view the installation of a new roof as an opportunity to dramatically increase curb appeal.

5

Map out the budget for the roof's future as well as the current project. This includes maintenance costs as well as partial and full replacement for the years you will be in the home. Asphalt shingle roofs will have to be replaced every 12 to 20 years whereas metal roofs may need repair over their lifetime but will not need replacement.

6

Plan for fire safety when selecting your roofing material. If the company you are working with does not have information about the fire safety of their materials readily available on their website or other information resources, be sure to ask that this information be included in your quote.

7

Plan for the acoustics of your new roof. Though it is an external component of your house, what will it sound like from the inside? Will you hear the rain more or less than you do with your current roof? Your contractor or roofing company should be able to provide you with this information.

8

Ask about payment plans and pricing structures. Many companies will work with their customers to provide financing at a low interest rate or even zero percent interest. This can help with the higher price that may be associated with a longer term investment in high quality materials. Also, many companies will offer a discount or promo price as part of their quote for inquiring customers.

9

Ask about the basics of the company's structure. Do they subcontract any of their work? Does this concern you with regard to the potentially uneven quality of work as a possible result? Have you weighed options of companies that do subcontract with those who keep everything in house and considered the pricing pros and cons, if any?

10

Make a plan for ongoing maintenance. Will you clean your own roof periodically after the installation, or will you hire someone to clean your roof for you? Either way, think about (and ask about) basic logistical factors such as the weight bearing qualities of the roof (can it withstand people walking on it for extended periods of time? Et cetera). Also, consider the weatherproofing and waterproofness of the roofing materials across other potential weather events such as lightning storms and hail.



Portfolio / Pictures

As the saying goes...a picture is worth a thousand words! With that in mind, we wanted to share some great images of our team and our work so you can let your imagination run wild and envision what investing in a new roof can be like! So...here are "a few thousand words" for you to enjoy!



10 Questions to Ask When Planning for a New Roof

A staple of most companies is to provide a Frequently Asked Questions page to go through some of the most common questions. The problem is...from company to company, these FAQ's might be pretty much the same.

So...we wanted to provide you with a bunch of FAQ's...and even a few SAQ's...or SHOULD ask questions...to help you save some time and energy. There's no sense in reading the same thing over and over...so here is a great list for you to help you while you search for the right company!

1

What types of roofing materials do I have to choose from?

2

What types of roofs do you specialize in?

3

Do you offer multiple options or packages as part of the quote process?

4

Will your quote take into account individual factors for my home (such as the presence of many tall trees)?

5

What will the ongoing maintenance of this roof look like?



6

How often will this roof have to be fully or partially replaced?

7

Does my old roof require removal before installation of this type of roof?

8

How will this type of roof withstand weather events such as wind, rain, hail, and snow?

9

Are all of your materials fireproof?

10

Do you offer payment plans and/or discounts?

COMMON MYTHS

As with every industry, product, or service...there can be a lot of bad information out there, especially if you're doing some research on the internet. As we all know, there's no shortage of mis-information which can lead to you spending a lot of time trying to figure out what's true and what isn't!

MYTH #1

I'm planning on selling my home within the next year, so a roof isn't a good investment for me.

REALITY

A new roof can actually add major resale value to the home, especially a longer lasting roof that provides the new owner with long term security.

MYTH #2

Metal roofs greatly increase the amount of noise heard inside the home when it is raining.

REALITY

This all depends on the type of metal and the structure of the new roof. A textured metal roof will disperse the "pinging" of raindrops so that they are not acoustically disturbing within the home.

MYTH #3

I have to have my asphalt tile roof removed if I want a new metal roof.

REALITY

Metal roofs can often be installed over top of asphalt tiles.

MYTH #4

No matter what type of roof I get, I am going to have to spend a lot of time, energy, and money on cleaning and maintenance.

REALITY

Asphalt shingle roofs will typically require a higher level of ongoing maintenance for minor damage, whereas a metal roof is much less susceptible to minor damage and requires no specific ongoing maintenance.

MYTH #5

I can't afford a metal roof.

REALITY

When you add up the increased return on investment as well as the dramatically longer lifespan of a metal roof, you may soon be saying "I can't afford not to install a metal roof!"